

COMPLETE WEBSITE AUDIT

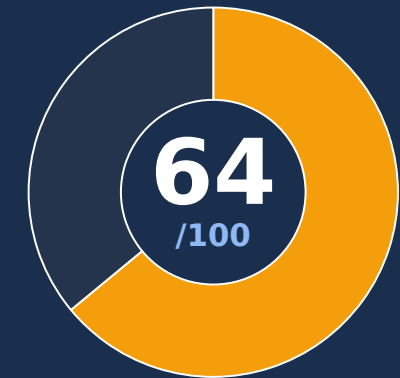
Where Your Website Is Losing Patients

Prepared for **Lakeside Dental Care** · lakesidedental.com · Austin, TX

✓ 205 factors checked ✓ 68 issues found ✓ Human-reviewed, not automated

Reviewed by **Sayed Hasan**, Founder & CEO · June 2026

OVERALL WEBSITE HEALTH

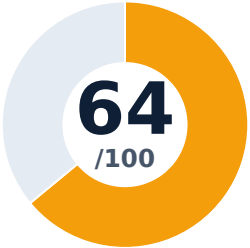


Needs Work

Looks fine to you — quietly losing patients in 6 places.

Everything, At A Glance

OVERALL WEBSITE HEALTH

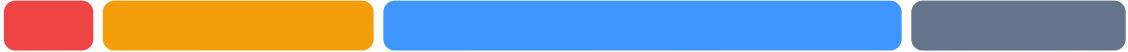


Needs Work

205 factors checked by hand · 68 issues found

ISSUES BY SEVERITY

• 6	• 17	• 32	• 13
Critical	High	Medium	Low



START HERE — TOP 3 PRIORITIES

1 Critical

Unblock AI crawlers

So ChatGPT, Claude & Perplexity can find and recommend you.

2 Critical

Re-index 14 hidden pages

Your implants & Invisalign pages can't rank while hidden.

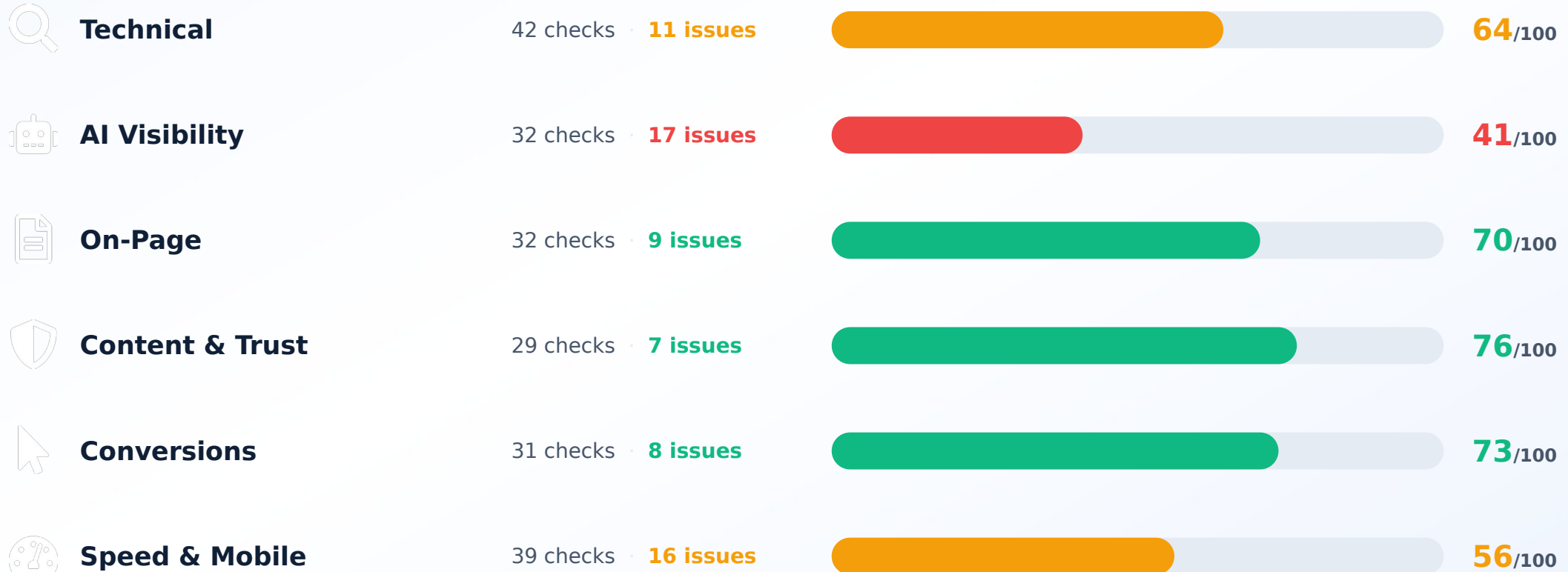
3 High

Speed up mobile load

4.3s → under 2.5s — ~53% of mobile visitors leave first.

This is the summary. All 68 issues — every URL, why it matters & the exact fix — live in your Fix Tracker. [Open Fix Tracker →](#)

Issues By Category



Every Issue We Found

All 68 issues, sorted by severity. Each ID matches a row in your Fix Tracker — open that tab for the affected URLs, why it matters and the exact fix.

[Open Fix Tracker →](#)

● Critical ● High ● Medium ● Low

- **T-01 Page not indexed by Google** — /dental-implants
- **T-02 Page not indexed by Google** — /invisalign
- **A-01 AI crawler blocked: GPTBot** — robots.txt
- **A-02 AI crawler blocked: ClaudeBot** — robots.txt
- **A-03 AI crawler blocked: PerplexityBot** — robots.txt
- **A-04 Not cited by ChatGPT** — implants query
- **T-03 Page missing from sitemap** — /teeth-whitening
- **T-04 No LocalBusiness / Dentist schema** — / (homepage)
- **A-05 No FAQ content for AI** — /dental-implants
- **A-06 No FAQPage schema** — /invisalign
- **A-07 No page for AI to read** — /sedation-dentistry
- **O-01 Duplicate title tags** — /services & /services-2
- **O-02 Missing title tag** — /invisalign
- **O-03 Generic homepage title** — /
- **O-04 Duplicate title tags** — /dentist & /family-dentist
- **C-01 Missing service page** — /sedation-dentistry
- **C-02 Missing service page** — /emergency-dentist
- **C-03 Thin service page** — /teeth-whitening
- **V-01 No click-to-call on mobile** — all pages
- **V-02 No booking CTA above fold** — /
- **S-01 Slow mobile load (4.3s)** — /
- **S-02 Oversized hero image (2.8MB)** — /
- **S-03 Images not lazy-loaded** — /gallery
- **T-05 No review (AggregateRating) schema** — /
- **T-06 Sitemap incomplete (22 URLs)** — sitemap.xml
- **T-07 Broken internal link (404)** — /about
- **T-08 Broken internal link (404)** — /services
- **A-08 Inconsistent NAP vs Google** — footer / GBP
- **A-09 No practitioner entity** — /our-team
- **A-10 Headings not question-style** — /services
- **A-11 No homepage FAQ block** — /
- **A-12 No Service schema** — /dental-implants
- **A-13 No comparison content** — /invisalign
- **A-14 Thin Google Business Profile** — GBP

Every Issue We Found

● Critical
 ● High
 ● Medium
 ● Low

- **A-15 Thin local landing content** — /austin
- **O-05 Missing meta description** — /dental-implants
- **O-06 Missing meta description** — /teeth-whitening
- **O-07 Missing H1** — /contact
- **O-08 Keyword cannibalization** — /implants & /dental-implants
- **C-04 Reviews not surfaced** — /
- **C-05 No before/after gallery** — /dental-implants
- **C-06 Outdated content** — /blog/2019-tips
- **C-07 No author credentials** — /blog/*
- **V-03 Contact form too long (9)** — /contact
- **V-04 Trust signals buried** — /
- **V-05 No insurance info** — /contact
- **V-08 Phone hidden on desktop** — all pages
- **S-04 Layout shift (CLS 0.21)** — /
- **S-05 Render-blocking CSS** — /
- **S-06 Missing image dimensions** — /services
- **S-07 Unminified JavaScript** — /js/main.js
- **S-09 3rd-party script blocks render** — /
- **S-12 No CDN** — static assets
- **S-13 Text assets uncompressed** — css / js
- **S-15 Slow server response (TTFB)** — /
- **T-09 Redirect chain (2 hops)** — /home
- **T-10 Mixed content on HTTPS** — /gallery
- **T-11 Missing canonical tags** — /blog/*
- **A-16 Missing image alt text** — /gallery
- **A-17 No 'near me' phrasing** — /services
- **O-09 Non-descriptive anchor** — /blog
- **V-06 Weak CTA button copy** — /services
- **V-07 No new-patient offer** — /
- **S-08 No browser caching** — static assets
- **S-10 Web-font layout shift** — /
- **S-11 Excessive DOM size** — /
- **S-14 Layout shift from embeds** — /blog
- **S-16 Multiple H1s** — /services

Three Ways To Move Forward

INCLUDED

Do It Yourself

Every fix in this report comes with step-by-step instructions and your Fix Tracker. Work down the list.

You already have everything

MOST POPULAR

FIXED SCOPE

We Fix The Priorities

We implement your Fix-This-First list — exact scope, exact price, no retainer. Audit fee credited.

Most chosen

ONGOING

Full Local SEO Partner

We run your growth end to end — local SEO, AI visibility (GEO), content & conversions.

For long-term growth



Ready to recover those patients? Book a free 20-minute walkthrough of this report.

[**Book Your Call →**](#)



YOUR NEXT MOVE

Now Go Get Those Patients Back.

Every issue is ranked, explained in plain English, and paired with the exact fix — reviewed by a human, not spat out by a tool. Start with the three priorities, or hand it to us. The longer it sits, the more it quietly costs you.

→ seoshut.com · help@seoshut.com

SEOs Hut — AI-First Local SEO Agency · Serving US & UK businesses since 2019

Sample report · figures illustrative



"I personally review every audit before it reaches you."

Sayed Hasan

Founder & CEO · SEOs Hut

7+ years in SEO · 271+ businesses served