Crawl budget: the 10-minute check

SEOs Hut
AI-FIRST LOCAL SEO AGENCY

For business owners. Free from SEOs Hut. Full guide: seoshut.com/blog/what-is-crawl-budget/

Do you need to worry? Google says sites under 1,000 pages should not need the Crawl Stats report, and its crawl budget guide is for sites with 10,000+ pages changing daily or 1 million+ changing weekly. The warning sign at any size: lots of URLs stuck on "Discovered - currently not indexed".

Check it

1. **Count your real pages**
   Open yoursite.com/sitemap.xml (or sitemap_index.xml) or run the free SEOs Hut Sitemap Checker. Write down the number of URLs.
   Pages: _____

2. **Check the Page indexing report**
   Search Console > Indexing > Pages. Note how many URLs say "Discovered - currently not indexed".
   Discovered, not indexed: _____

3. **Open Crawl stats**
   Settings > Crawl stats > Open report. Note total crawl requests and divide by the days in the chart.
   Crawl requests per day: _____

4. **Do the math**
   Pages divided by crawl requests per day = rough days for Google to get through your site (SEOs Hut rule of thumb).
   Days: _____

5. **Read host status and response time**
   Host status should be green. Watch for a rising average response time and 5xx errors under "By response".
   Host status: _____

6. **Test your newest page**
   URL Inspection > paste the URL. Was it crawled within a day or two of going live?
   Crawled? yes / no

Fix what wastes it (tick when done)

- [ ] Filter or sort URLs being crawled: block the patterns in robots.txt
- [ ] Same page at several URLs: link to one, canonical the rest
- [ ] Missing pages answering 200: return 404 or 410
- [ ] Redirect chains: link straight to the final URL
- [ ] Slow or failing server: better hosting, caching, fix 5xx errors
- [ ] Sitemap lists tags, archives, redirects or noindex pages: remove them

Sources: Google Search Central (Optimize your crawl budget), Search Console Help (Crawl Stats, Page indexing). Checked 24 Nov 2026.